

# The Juice

## Hard Press from Bella

### Have you heard about our new Coopers Club?

Currently, our Barrel Select Series - the exclusive Barrel 32, Block 10 and Rock's Edge - are offered as "add-on" only wines which sell out extremely quickly. Many have requested these wines as an automatic part of their membership. In response, we've created a new, limited club membership called the Coopers and there are about 20 spots left. Our Coopers will automatically receive 6 bottles, 6 times per year of our most exclusive Bella vineyard designate zinfandels, Barrel Select Series wines and library release selections. Coopers will also receive:

- first access to new releases
- complimentary tastings for members and up to four guests
- complimentary shipping on additional purchases of a case or more
- exclusive access to special new releases and library wines
- private tastings in our dining room or terrace (with advance notice)
- discounted winery and vineyard tours
- 15% discount on all shipments and additional purchases, including merchandise and cottage stays.

Don't worry - there is no change to the Friends of Bella wine club and the Barrel Select wines will still be offered on an add-on basis!

For May, we are thrilled to release two delicious wines: the rich and complex **2014 Rocky Ridge zinfandel** from Rockpile Vineyard in Dry Creek Valley. This wine has a bold yet luscious texture with a long, silky finish. Also, the **2015 Maple Vineyards zinfandel** - so luxurious with black currant and boysenberry flavors and a velvety, uplifting finish. This wine is a complete showstopper from the legendary Maple family property!



May 1, 2017

**Bella**  
VINEYARDS & WINE CAVES